



From : Joe Dorward  
Sent : 17 August 2014  
To : David Frew, Jim Whyteside  
Subject : Credit Where Credit Is Due

David,

I was glad to discover that Mar Lodge Estate now has its own twitter account, but noticed that you'd recently tweeted a photograph from the upland of Mar website, which shows the Mar Lodge Bar fireplace. Once again, this is not a copyright or ownership issue - I'm not really interested in that. What I am interested in is that your twitter followers should know where photographs you tweet come from. It makes a great deal of sense for NTS (or anyone else) to make use of the content on the upland of Mar website - that's why the website exists and why the use license is CC BY-NC-SA.

All the photographs on the upland or Mar website were taken by or owned by someone. I have done what I can to give credit where credit is due. All I ask is that you and your team do the same. It is also incumbent on the NTS that all staff publishing content on the internet (and tweeting a photograph is just that) know exactly what they should and should not be doing.

On a similar note, I would be glad to receive contributions from you and your team to the website - particularly photographs showing the

recent fire in Gleann Laoigh Beag (and its aftermath) and the infrastructure damage from the recent flood.

Returning to the Mar Lodge Bar, I think it would be a huge mistake to reopen it to non-residents of Mar Lodge. Without a campsite nearby, I doubt that it would make money and I can't see how an official campsite on Mar Lodge Estate could do anything but harm your wildness and naturalness objectives.

Joe